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*Mandy C. Morales* Date: July 25, 2005

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Reissue Patent Application Of: :  
Richard O. Warther :  
  
Conf. No.: 8823 : Group Art Unit: 3722  
Appln. No.: 10/040,107 : Examiner: Willmon Fridie, Jr.  
Filing Date: January 4, 2002 : Attorney Docket No.: 7842-1U6RE  
Title: INTEGRAL PRINTED SELF-MAILER SHEET PRODUCTS

**RE SUBMISSION OF RESPONSE OF THE OFFICE ACTION**  
**WITH ATTACHED DOCUMENTS**

The attached Response to Office Action with Supplemental Reissue Declaration and Petition for Extension of Time was timely submitted to the U.S. PTO for recording on May 25, 2005 by facsimile. However, copies are being resubmitted as confirmation copies as the originals have not yet appeared in the application file. If necessary, please enter these documents as being timely filed.



**AKIN, GUMP, STRAUSS, HAUER & FELD, L.L.P.**

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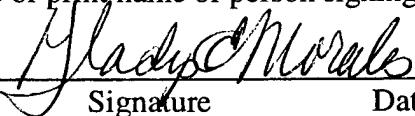
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**CERTIFICATION OF FACSIMILE TRANSMISSION**

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to the U.S. Patent and Trademark Office on the date shown below

Gladys E. Morales

Type or print name of person signing certification

 5/25/2005

Signature

Date

**FACSIMILE COVER SHEET**

**To:** USPTO MAIL STOP PETITION

**FAX No.:** 703-306-5995

**From:** John Jamieson

**Date:** May 25, 2005

**Re:** U.S. Patent Registration No. 10/040,107

**FAX Operator:** Gladys E. Morales

**Title of Papers sent via Facsimile:** Response to Office Action dated January 25, 2005;  
Supplemental Reissue Declaration and Petition for Extension of Time (one month – with  
duplicate)

**Time:** 4:05 p.m. Akin, Gump File No: 207842.0032

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**RESPONSE TO OFFICE ACTION**

This response is made to the Office Action mailed January 25, 2005, having a three month shortened statutory period for a response. A one-month extension of time through May 25, 2005 accompany's this response.

Applicant respectfully traverses the restriction imposed by the Examiner between claims 8-19 and 20-40. In particular, claims 20-40, which are identified as a combination, require each and everyone of the particulars of claim 8, namely: a core having first and second major planar sides and bearing printing on at least one of the major side, a magnetic strip permanently fixed over one of the opposing major planner side extending across the sheet product proximal one longitudinal end of the sheet product, and a closed perimeter opening extending entirely through the core and the element, proximal a remaining one of the pair of longitudinal ends of the element. The distinction identified by the Examiner is based upon the title of the claim and not the particulars of the claims. The restriction between claims 8-19 and 20-40 are unsupported. Withdrawal of the restriction is respectfully requested.

Also enclosed is a Supplemental Reissue declaration from the inventor, particularly pointing out features of the claims which led applicant to claim less than he was entitled to, errors in the original claim for priority and errors in the figures in U.S. Patent 6,010,159, which is the subject of this re-issue application.

The examiner is further directed to an application of the applicant, Application No. 10/686,093, currently pending before the Examiner, on similar subject matter. That application is a continuation of U.S. Patent Nos. 6,769,718, 6,039,356, and 5,769,457. A full information disclosure statement with these patents will be sent by mail for consideration in this application.

For the foregoing reasons, withdrawal of the restriction requirement, acceptance of the Supplemental Reissue Declaration, consideration of the separately forwarded Information Disclosure Statement and the references cited therein and/or supplied, and allowance of the present application are respectfully requested.

Respectfully submitted,

**Richard O. Warther**

25 May 2005

By: 

(Date)

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